

MARGARET

art director • marggrz.com

hello@marggrz.com

EDUCATION

Robert Busch School of Design at Kean University
BFA in Advertising Design, GPA 3.956
NJ Stars Scholarship 2011-2015
Summa Cum Laude
Graduated, Spring 2015

County College of Morris
AAS in Graphic Design, GPA 3.88
NJ Stars Scholarship 2011-2013
Dean's List 2011-2013
Graduated, Spring 2013

RECOGNITION

Attended London Henna Conference with
renowned international henna artists, 2017

Ambassador Award recipient from
the Montclair Center Bid, 2016

Presented "New Jersey Food Bank"
promotional campaign student poster project
at Kean University Research Day, 2015

Selected for "Who's Who in American Colleges," 2012

Established and oversaw the County College of
Morris Graphic Design Club, 2011-2012

SKILLS

Branding	Photo Styling
Illustration	Watercolor
Advertising	Storytelling
Identity design	Workshops
Custom Murals	Henna Design
Videography	Photography
Social media content	Bilingual: Polish



EMPLOYMENT

Freelance Designer & Muralist

2018-Present

Branded and created printed/digital content for clients including the Goethe Institute, the German American Partnership Program, Sound Start Foundation, Cross River Bank, and the Town of Boonton. Painted murals & windows for local small businesses including yoga studios, coffee shops, an apothecary, restaurants, hair studios & more.

Henna Artist & Craftswoman

2016-Present

Providing natural henna services & hosted henna workshops as well as selling hand-painted items on Etsy.

Toys "R" Us Corporation

Jr. Designer, 2016-2017

Personally managed Babies "R" Us holiday campaigns, oversaw a continuous high volume of work, and conceptualized social content weekly.

Art Director, Designer, & Illustrator

2015-2016

"Stand Out: Design a Personal Brand. Build a Killer Portfolio. Find a Great Design Job."

Illustrator & Designer

2014-2015

Design Fundamentals book series includes, "Notes on type," "Notes on Visual Elements and Principles of Composition," and "Notes on Color Theory."

Second Melody Creative Studio

Graphic Designer, 2013-2014

Summer Internship, which transitioned into employment. Assisted with design projects for clients in pharmaceutical, academia, and start-ups.